



Creative Spark Higher Education Enterprise Programme

Createathon Project Brief for Businesses

Contact Information

Name of Company	
Website	

Contact Details for Company Representative

Name	
Telephone Number	
Email	

The Company

History of the company	
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Legal Structure:	<input type="checkbox"/> Private <input type="checkbox"/> Public <input type="checkbox"/> Social Enterprise Other _____
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Number of employees	<input type="checkbox"/> 0 -9 <input type="checkbox"/> 10-49 <input type="checkbox"/> 50-249 <input type="checkbox"/> 250+
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Description of Core Business Activities:	
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Description of target customers:	
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Goals/targets	
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**Any specific
business
development issues
or challenges that
could be addressed
during the
Createathon?**